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Innovation | Collaboration | Integrity

# TAHIRA GROUP

## CORPORATE PROFILE 2022



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# About Tahira Group

The Tahira Group was launched in 2012 with a vision to strengthen and connect Asia's diverse economy through social and economic strategies that cater to the unique Asian markets, particularly China and Southeast Asian nations.

Today, the Tahira Group, through its investment and involvement in diverse business sectors, has brought stakeholders together in a community of creative, innovative businesses spanning manufacturing, education, finance, logistics technology, energy solutions, and social enterprise.

Leveraging symbiotic values, these businesses strive to innovate and build a contributory presence in their targeted markets, sharing and integrating to meet best practices and socioeconomic value for the people.

Our goal is to position Malaysia as the hub of South East Asia by engaging, promoting, and aggregating business in natural resources, consumer products, banking and finance solutions, and science and technology as building blocks for driving economic growth.

# Our Vision

To pioneer a one-stop technology-enabled gateway to international markets through our concentration of economic-generator businesses and supply hubs.

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# Our Mission

To build a community of integration, innovation, and collaboration concentrating on the multi-faceted business that thrives and grows the economies of markets.

To excel and grow bilateral trades with international markets through the gateway.





# Our Business Philosophy

We embrace integrity, innovation, and collaboration as essential practices in cultivating a community that meets today's high business standards. We go beyond profits to ensure the success of our community of business partners.

## Our Core Value



# Company Profile

Company Name	Tahira Group of Companies
Company Type	Limited by Share
Company Incorporation	Malaysia
Business Address	No 17-1, Jalan Kampung Pandan, Pandan Business Centre, 55100, Kuala Lumpur, Malaysia
Telephone Number	+603-9282 3060
Fax Number	+603-9286 5060
Registered Address	No.5-4-2, Jalan 1/50, Diamond Square Off, Jalan Gombak, 53000, Kuala Lumpur, Malaysia
Established	Since 2012
Board of Directors	<p>Mr. Mirzan Tun Mahatir Malaysia</p> <p>Mr. Vincent Tan Kee Kim Malaysia</p> <p>Mr. Jia Qin Feng China</p> <p>Mr. Sandy Cheng Hong Kong</p> <p>Mr. Zeny Azuan Roslee Malaysia</p>

# Company Profile

## Business Description

To engage in all forms and types of carriage and conveyance by sea, air, land, and rail.

To expand and engage in businesses with a symbiotic relationship to carriage and conveyance.

To carry on business as manufacturers, importers, exporters, commission agents, general merchants, traders, factors, and dealers in foreign and local produce, foods and beverages, manufactured goods, materials, and general merchandise through commercial operations and trading in wholesale and retail sectors.

To carry on business activities of holding companies, and for that purpose, to acquire and hold shares, stocks, bonds, and such through partnership, acquisition, or merger in the sectors we deem our focus areas.

To specialize in the sectors of food security, renewable energy, and conservation as part of our green strategy initiatives to improve the environment.

## Legal Advisor

Syed Amir Syakib Arsalan  
Syed Ibrahim  
Syed Ibrahim & Co.

## Company Secretary

Maltics Corporate  
Consultancy Sdn Bhd





# Directors Profile

## **Mr. Mirzan Tun Mahatir** **Malaysia**

Mr. Mirzan graduated with a B.Sc (Honors) in Computer Science from Brighton Polytechnic, UK, and obtained his MBA from the Wharton Business School, University of Pennsylvania, USA. Started his career with IBM World Trade Corporation for 3 years and subsequently had 4 years of investment banking experience with Salomon Brothers in New York and Hongkong.

## **Mr. Vincent Tan Kee Kim** **Malaysia**

Vincent is passionate about business development and corporate strategy with 32 years of experience leading projects in a competitive market. He has held management positions with Mobil Oil Australia, Scandinavian Airline System, MBF Finance, and Chariot Limited. He is the founder and Group CEO of Tahira Group of Companies.



## **Mr. Jia Qin Feng**

### **China**

Mr. Feng is a former sea captain and Senior Executive at COSCO and China Shipping. He is currently serving as Advisor to Henan Airport Group since 2005 to assist in the development strategy and expansion plans for Zhengzhou Airport (CGO) to become an international manufacturing and logistics hub. CHN-CTD Logistics was formed in 2009 with the key aim to bring together the necessary international industry partners and associates to implement growth strategies for CGO airport and to advise the Henan government. Mr. Feng is the Managing Director of CHN-CTD; one of the largest logistics companies in China. Mr. Feng is also the official Representative for AIO in the People's Republic of China market.

## **Mr. Sandy Cheng**

### **Hong Kong**

Mr. Sandy Cheng, also known as Sandy, serves as Senior Executive of Dafeng Port Heshun Technology Company Limited (formerly, Gamma Logistics Corporation). He is the Founder of Global Cargo and Chairman of Loxley Pacific, Thailand. He joined Gamma Logistics Group in 2003. Mr. Cheng has more than thirty years of experience in the global freight forwarding industry. He worked for Olivetti (H.K.) Ltd. He was the Coordinator of the agent's division handling all the commercial and training activities for its agents in South East Asia at Olivetti (H.K.) Ltd.

## **Dr. Rodwin Bahadur**

### **Canada**

Dr. Bahadur is a technopreneur, strategist, and philanthropist. He has more than 40 years of experience in technology and innovation-driven business fields working with global industry-leading and pioneering companies. His first 25 years were committed to the development of the telecommunications industry in North and South American, Asian and European markets during the most transformative period of the global telecommunications industry.

## **Dr. Dang Dzung**

### **Vietnam**

Dr. Dang Dzung has a passion for society, industry, and technology development, Dr. Dzung has always been active in private sector promotion since Vietnam strongly moved to a market economy at the turn of this century. In the capacity of Vice Chairman of Hanoi Young Business Association (HYBA), he has broadened the organization's international cooperation network as well as transferred knowledge of modern management and best practices to business owners.

Since 2014, as a scholar of Niagara University in Western New York, Dr. Dzung has facilitated and delivered Blue Ocean Strategy training, and BOS field study for various organizations including Dong Nai University of Technology, HYBA, and Vietnam Airlines Corp. BOS is a thinking innovation tool developed by the Professors of INSEAD, the world-leading business school of EU, and published by Harvard Business Review as a best seller in business education, translated into 45 languages with 3.6mil copies sold across the globe.

## **Mr. Rahman Tamin**

### **Indonesia**

Mr. Rahman is the President Commissioner for PT. Moon Lion Industries Indonesia and also Chairman for Indonesia Fasteners Association. He was given the role of bridging the trade policies for importing raw materials into the Indonesian market. He was also the Principle Advisor to Indonesia's Minister of Economy Coordinator. Mr. Rahman also seats on the board level in a few manufacturing companies in Indonesia.

## **Mr. Gerard Teoh**

### **Malaysia**

Mr. Gerard holds a Bachelor of Laws degree from the University of Leicester in the United Kingdom and a Certificate of Legal Practice (CLP) from the Legal Profession Qualifying Board of Malaysia. In 2013, Gerard began advising Asian family conglomerates on the non-profit side of their work. His practice includes a US\$200 million partnership between the Mayapada Foundation and the Bill & Melinda Gates Foundation, the Indonesian Health Fund initiated with eight Indonesian families, and an SGD\$15 million philanthropy partnership by the Fullerton Group of Singapore and the Global Fund to fight AIDS, Tuberculosis, and Malaria. He is the advisor of the ASEAN strategy for the Global Fund.

## **Mr. Zeny Azuan Roslee**

### **Malaysia**

Mr. Zeny graduated from UiTM in Accountancy course and has vast experience in accounts, credit management, administration, and human resource. He served as account personnel in a leading logistic company and later joined a public listed security company. He has successfully built up his career in top management as director and general manager to manage the overall operations and lead the group business development team to deliver projects as per schedule.

## **Ms. Leow Siew Pheng**

### **Malaysia**

Ms. Leow has 30 years of working experience in the Hotel and Travel industry. She started her career in the hotel industry as a reservation officer and successfully rose to her portfolio as Hotel General Manager of 5 stars property in KL and managed a total of 830 rooms at the group level. She has experience in the food and beverage industry and was the General Manager of an Asia chain restaurant based in Genting Highlands with a yearly sales portfolio of RM40 million.



## **Mr. Eikhwan Bazura Baharin**

### **Malaysia**

Eikhwan is currently the Chief Executive Officer of Tahira Air. He has 30 years of experience in the aviation industry and 15 years in airfreight cargo. His last position in Malaysia Airlines Berhad was the Chief Operating Officer for MASkargo Logistics. From 2017 to 2019, he was the General Manager for Network Revenue Management for MASkargo. Among his key roles was formulating MASkargo Freighter Network and developing Foreign Cargo Airlines Strategic Partnership and Alliances for MASkargo. He was also MASkargo Senior Manager of Operations for the Kuala Lumpur Advance Cargo Center from 2012 to 2014 and responsible for successfully implementing the IATA E-Freight Program for AMS, KUL, SIN, and PEN. He was the Air Focus Group Air Transportation & Services Secretary for the Malaysian Logistics Council from 2010 to 2012.

## **Mr. Hazrul Iffy Ramzan**

### **Malaysia**

Hazrul has an extensive background of 23 years of experience in operations and business development, including but not limited to sales marketing, promotions, and cost control. He joined Shell Business Service Center in 2011 and became Shell Malaysia Trading's territory manager in 2013 until 2020. As a strategic thinker who practices dynamic management, he models a professional and influential leadership style to the team.

## **Mr. Damon Walker**

### **United Kingdom**

Mr. Damon Walker is the founder of Global Water Solutions, a company with an interest and ownership of energy solutions in water detection technologies and hydrogen production. Damon's experience in the Energy industry places him in direct discussions with organizations and Governments globally who are exploring new and alternative means of producing low-cost energy, and transformative business models in the renewable energy industry.

# Tahira Group

It's all about integrity, innovation, collaboration, and bringing people together.

*"The soul of a successful business is about having faith, passion, and conviction."*



– Vincent Tan

# Tahira Group Company Chart

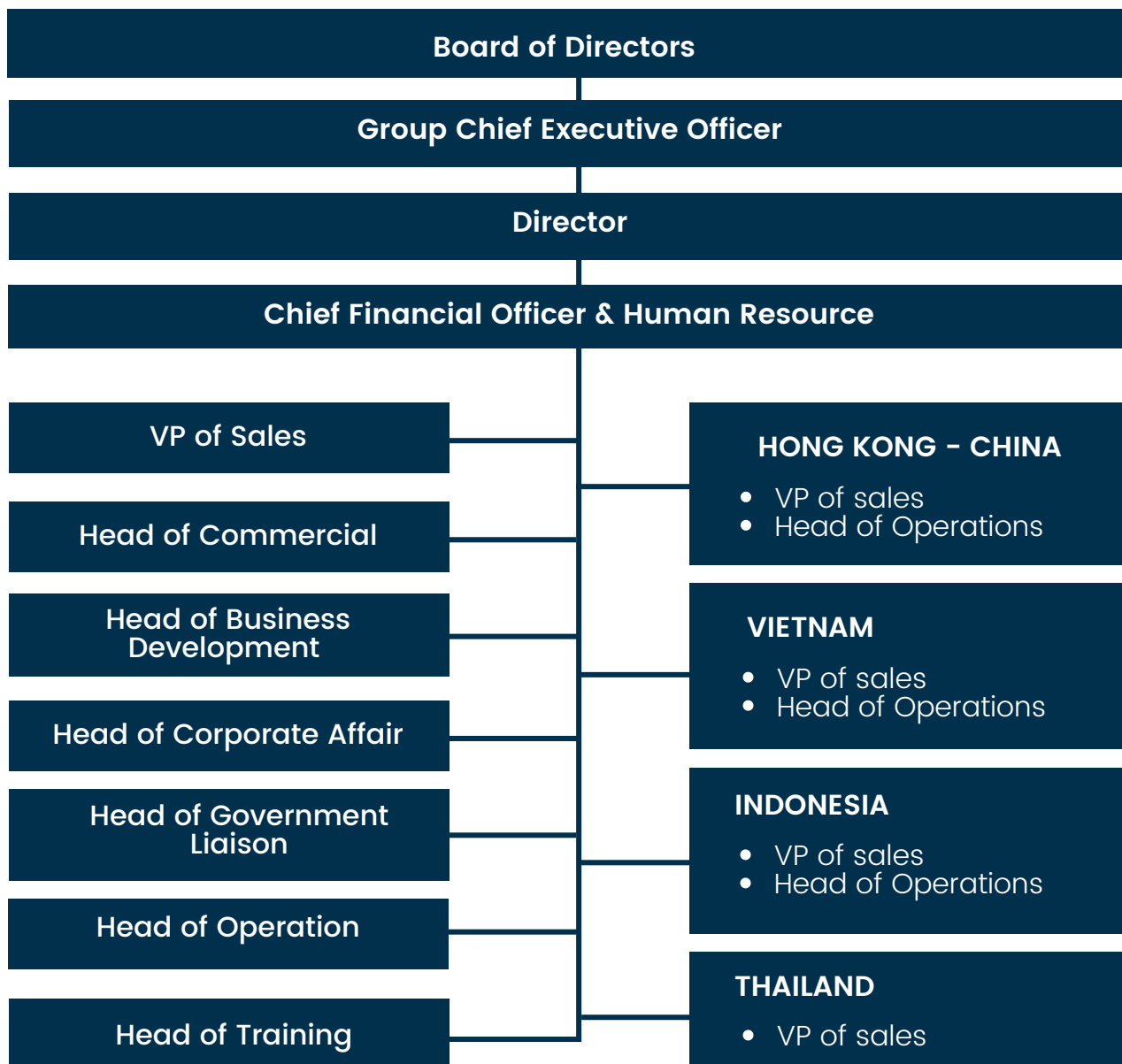
## Tahira Group of Companies

Group CEO: Mr. Vincent Tan Kee Kim





# Tahira Group Management Chart



# Tahira Group Core Business

## Logistics





## Last Mile Delivery

Tahira is proud to provide industry-leading last-mile delivery solutions Asia-wide. Our services are accompanied by precise delivery tracking, express customs clearance, and airtight security measures in compliance with the international air traffic association standards. We ensure goods are always delivered in-tact and on a timely basis. We provide flexible delivery arrangements, such as same-day or next-day delivery options to the convenience of our clients.



## Cargo Charter Service

Our Cargo Charter Services covers the entire Asian continent, providing our clients with consolidated and integrated import and export services with end-to-end supply chain management. We provide hassle-free services to customers' doorstep on a win-win formulation based on share space within consolidators, integrators, and shippers. To date, we have racked up 25,000 cargo freighted charter hours in Asia.





## Cargo Management

We believe that competency is about knowing how to get the right information and having in-depth experience. We go above and beyond to share critical information regardless of the inventory type or distribution model. We carefully develop the ecosystem to include all stakeholders and ensure a smooth delivery with end-to-end precision.



## Sea Freight

We provide container shipping with an in-depth understanding of individual overseas markets and the dynamics of specific trades. Our expertise enables us to provide market-specific and local advice on factors affecting the transit of clients' cargo. To date, we have exported and imported scrap metal, recycled plastic, silica sand, and nitrile gloves to our global clientele.



## Warehousing Service

With the rapid growth in the logistics industry, we offer a centralized warehouse as a comprehensive solution for the industry. We offer an innovative warehousing solution that provides a wide range of facilities by including a public-bonded warehouse, aquatic seafood center, and packaging center facilities in collaboration with the Malaysian government, the customs department, and other related sectors.



## Fresh Fruit Export

Our principal partners are Global Cargo (Far East) Limited and Shanghai CHN-CTD Logistics Co. Ltd with supporting authorities from The People's Government of Henan Province. We collaborate with multiple farm producers for the export of tropical fruits to Indonesia and China.





## Passanger Charter Service

With our cordial collaboration with national carriers and aircraft lessors within Asia, we are pleased to offer comprehensive, customized charter passenger services. We are flexible enough to meet even the tightest of schedules, ensuring clients from point A to B with aviation precision. We fly to and from all Asian destinations, including the Kingdom of Saudi Arabia.



## Halal Travel

We are a South-East Asia leading halal travel portal offering a wide selection of Muslim-friendly tour destinations. We offer affordable yet luxurious prepackaged tours with a one-of-a-kind vacations and destination events that offer truly breathtaking experiences. Our partners consist of Kanomas Tour & Travel, China Travel Services, and Kawan International Travel.





## Academic Qualification

We are an associate training center of University College Yayasan Pahang Malaysia (UCYP) and University Malaya Pahang (UMP) to provide Recognition of Prior Learning (RPEL) by assessing individuals' knowledge that has come from experience or previous formal and informal training and providing them with a recognized professional diploma, degree, masters, and doctorate.



## Skill Training

We are a Human Resource Development Corp Malaysia (HRDCorp) certified training center that provides in-house training programs which develop people into a skilled workforce while equipping participants with all the necessary skills and knowledge that meets the organization's requirements.



## Digital Marketing

We create innovative advertisements by studying clients' products and understanding their needs. We analyze the market and precisely plan and place the advertisements on the most suitable demographic social media platform to effectively reach out to potential customers. We engage and convert them into sales for our clients.



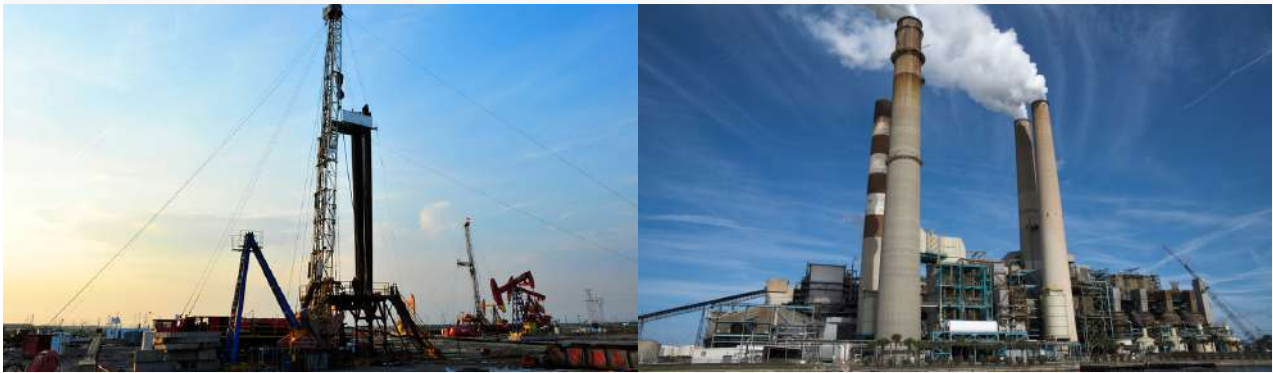
## Social Learning

We offer a unique approach to educating learners through gamification learning while equipping students with relevant skills, no matter the changes in technology and the job market. With the help of gamification learning, students can learn independently via a mobile application which allows them to have fun and gain 21st-century core knowledge and skills effectively at the same time.



## Energy

Tahira Energy's strategy and business plan are built for long-term involvement in the energy industry. From an established and tangible position in the supply chain, the company plans to participate in the upstream business, facilitating a strategic positioning in the evolving downstream supply chain and industries. We focus on servicing needs from fossil fuels to renewable energy.



## Green Area Technology Pipeline

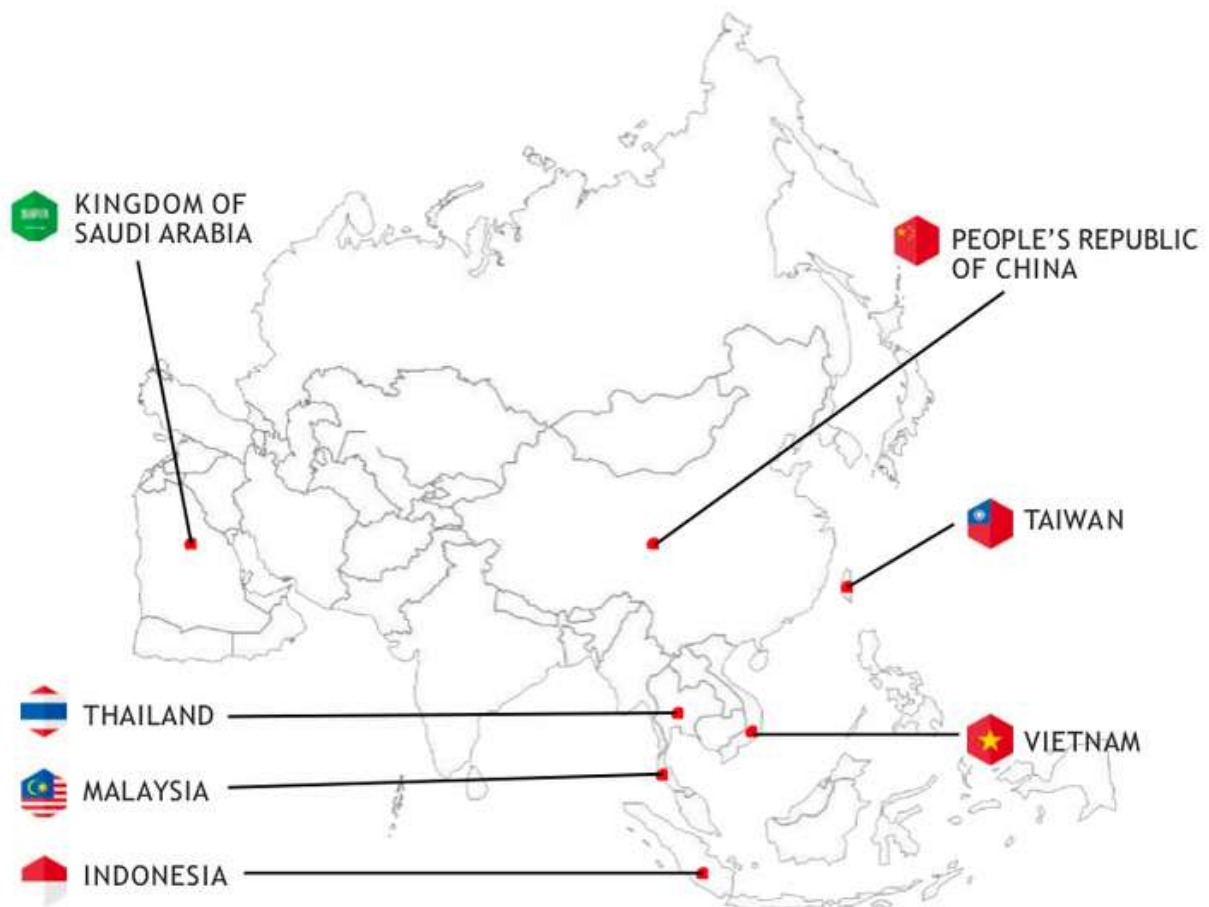
In collaboration with Primus Line, an internationally accredited pipe manufacturer, we offer and distribute innovative and leakproof trenchless technological-based piping in Malaysia and ASEAN as the solution to pipe rehabilitation in the water and wastewater industry and to overcome the non-revenue water. We bring a cleaner, greener, and safer piping solution by providing the best installation practices and services.



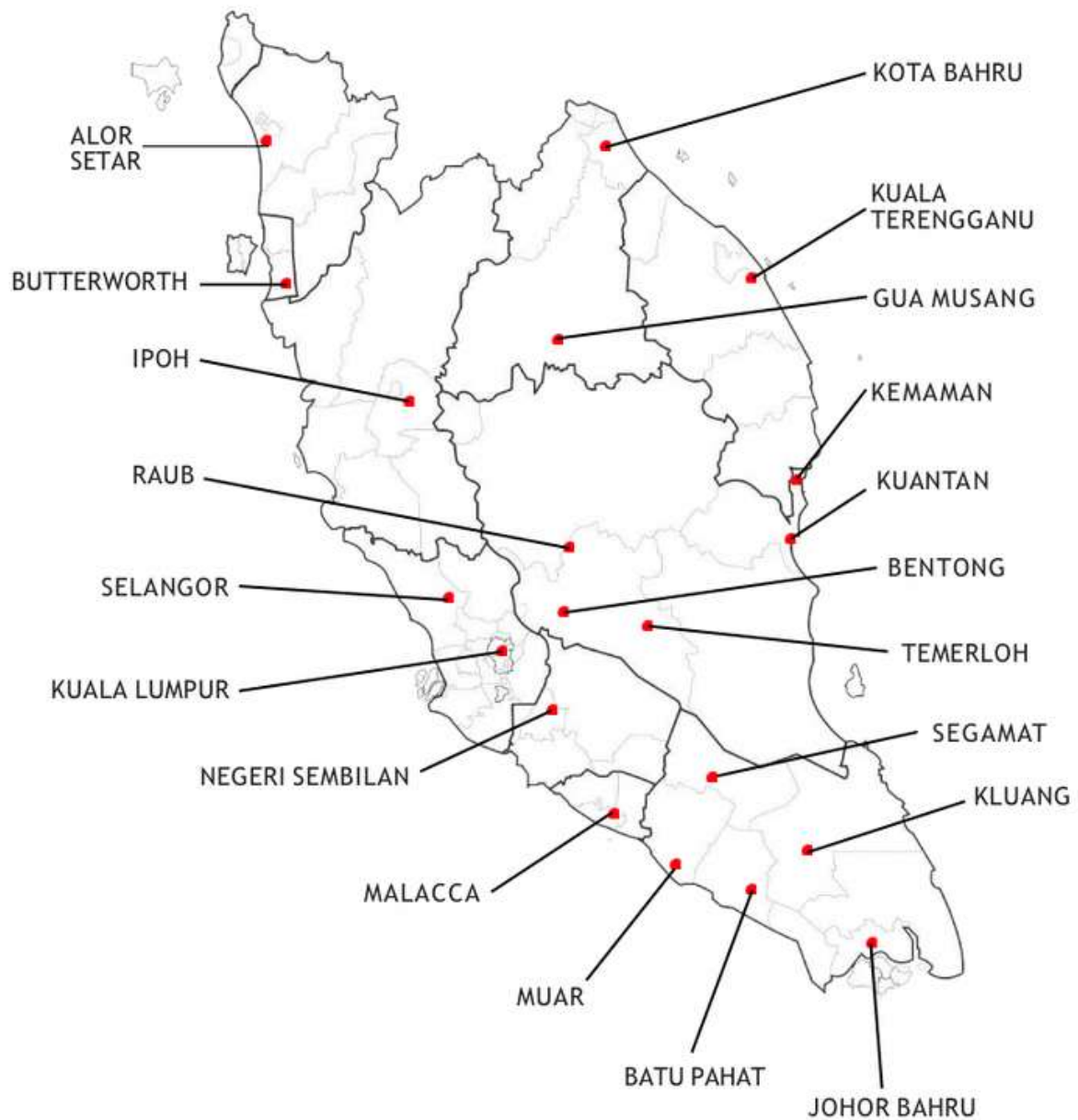


# Tahira Group Organization Presence

## Global Presence



## Malaysia Presence





# TAHIRA GROUP

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